

# ANTIGONISH 2020 Foresight

## CONCEPT & IMPLEMENTATION

“The best way to predict the future is to invent it.” (Alan Kay)

*Alan Kay, Springfield, MA; Alan Kay is one of the inventors of the Smalltalk programming language and one of the fathers of the idea of Object Oriented Programming. He is the conceiver of the laptop computer and the architect of the modern windowing Graphic User Interface (GUI)*

### **Antigonish 2020 Foresight – Envisioning our future**

The Antigonish area is a constantly changing (dynamic) environment. New initiatives and developments in the knowledge, energy, resources, tourism and retail/service sectors continue to drive expansion and development. While economic growth is a vital issue in any community, it is, fundamentally, a means for ensuring greater prosperity and a better quality of life for all of our citizens. *Antigonish 2020 Foresight* will provide our community with an opportunity to develop an overview of the present, and a vision of the next decade-and-a-half, and set sights on the kind of future we desire for ourselves, our families and our businesses and institutions.

*Antigonish 2020 Foresight* is an initiative intended to provide our community with the tools needed to consider our future from a wide viewpoint and to then engage our businesses, institutions, planners, developers, public administrators and the community at large to work towards developing a plan with a set of principles built on community values, and achievable options for action, and the processes to get us there.

A major beneficial legacy of the event will be to establish an ongoing process to maintain the plan’s relevance and currency while recognizing, and accounting for, ongoing change.

### **Principles & Values - Options for Action**

Antigonish 2020 Foresight is a two-pronged process in that it considers, in parallel, two types of issues:

**Principles** which reflect community values;

**Options for Action** which respect those principles.

Such that:

Principles are **Constants**

Options for Action are **Dynamic** (accommodate change)

## **PROCESS**

### **Building the vision through the core committee**

A group of individuals who, together, can speak for a broad range of community interests will work as a team to design the overall process and to provide the community with an inventory of knowledge which will inform the delegates to the community consultation sessions. This is the Concept Committee.

This group will meet as necessary to bring the project to fruition. Two sub-committees will work with the Concept Committee and Project Facilitator. The Content Committee will

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develop the project's materials, and the Logistics Committee will be responsible for all organizational aspects of the project..

The Concept Committee will work with the committees and, after consideration and adjustment, approve each portion in turn.

The completed work will include, but not be limited to:

- Concept paper for public distribution
- *2020 Foresight Workbook*
- PowerPoint Presentations
- Process flow chart
- Strategy to identify delegates
- Timetable for Implementation
- Logistics

### **Project Support and Development of Content**

The Antigonish Area Partnership, as facilitator and project manager, will flesh out the content and submit all components for review to the Content and Concept Committees:

- 2020 Process Flow Chart
- 2020 Foresight Workbook
- 2020 Website
- PowerPoint Presentations
- Meeting Agenda(s)
- Feedback documents

### **Development of the Information Exchange Sessions**

Locations (6 geographical locations)

Contact and follow-up

Organization and implementation

Presentation Materials

Feedback document

### **Development of Full Community Conference**

Delegate list

Mailings and follow-up

Organization and implementation

Speaker(s)

Panel(s)

Workshops

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### **Delegates**

Through both targeted mailings and an open invitation, this event will engage a diverse, inclusive group of community stakeholders in a forum focused on describing the next 15 years of our community's progress, defining goals and understanding what will be need to achieve them.

Engage a representative sample of community stakeholders (will employ AES methodology to identify delegates) drawn from:

- Public sector
- Private sector
- Non-Government Organizations
- Others

### **Proposed Partners/Sponsors**

- Antigonish Area Partnership
- Province of Nova Scotia
- Municipality of the County of Antigonish
- Town of Antigonish
- Antigonish Chamber of Commerce
- Antigonish Regional Development Authority
- GASHA
- Media (Radio, Print, TV)
- St Francis Xavier University
- StFX Enterprise Development Centre

### **Antigonish 2020 Foresight, Part 1: Community Information Exchange Meetings**

Proposed Dates: Late August & Early September, 2006

Place: 6 locations in Antigonish County

Times: All meetings commence at 7:00 p.m.

### **Mission**

To pave the way for "*Antigonish 2020 Foresight, Full Community Conference*" – an opportunity to exchange information on a community basis; to present, discuss and analyze statistical and related material; and to seek delegates and new information.

### **Resources**

Employ the draft of the *2020 Foresight Workbook* and information from *Measuring Antigonish* as a springboard for discussion

Present the Antigonish community profile through a selected set of related statistics, charts and Geographical Information System (GIS) maps with comparisons to our neighbouring counties as well as the province and the country.

- PowerPoint presentation
- Information workbook

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### **Antigonish 2020 Foresight, Part 2: Full Community Conference**

Date: Saturday, September 16, 2006

Place: Keating Millennium Centre

Time: 8:30 a.m. – 4:30 p.m.

#### **Mission**

- To create a vision for the next 15 years of our community's development in a set of specific thematic areas.
- To define next steps going forward..

#### **Thematic areas**

Economy  
Environment  
Governance  
Infrastructure  
Services  
Quality of Life

#### **Considerations**

Demographic trends  
Economic Trends  
Social Trends  
Environmental trends

#### **Program**

8:30 Plenary – review of information & feedback from Information Exchange  
8:45 Panel Discussion # 1: Economic; Environment; Infrastructure  
9:45 Breakout groups  
10:45 Break  
11:05 Plenary  
12:00 Lunch  
12:30 Keynote Speech: Dr. John Nyboer, Executive Director, Canadian Industrial Energy  
End-Use Data and Analysis Centre  
1:00 Panel Discussion # 2: Governance; Services; Quality of life  
2:00 Breakout groups  
3:00 Plenary  
4:00 Resolutions & next steps  
4:30 Adjourn

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### ANTIGONISH 2020 FORESIGHT COMMITTEES

#### Full Concept Committee

Jean Crosby	Antigonish Women's Resource Centre
Ben Chisholm	Business Manager, UA Local 244 Plumbers and Pipefitters
Charles Gaines	Writer
Dan Hodgins	General Manager, Bergengren Credit Union
David MacKenzie	Vice President, Operations, GASHA
Devanne O'Brien	Student, Dr John Gillis Regional High School
Dodd Googoo	Band Councillor, Paq'tnekek First Nation
Don Mingo	Maritime Inns and Resorts
Dr. Minoli Amit	Antigonish Community Health Board
Duncan MacPherson	Chief Technology Officer, StFX
Frank Gallant	Peak Experiences
Irene MacLeod	MacLeod Group
Jack Thomson	Farmer, President, Antigonish-Guysborough Federation of Agriculture
James Goldie	Student, Dr John Gillis Regional High School
Ken Watkins	Executive Director, Antigonish Regional Development
Kristen Conway	Business Counsellor, StFX Enterprise Development Centre
Lars Hallstrom	Professor, Political Science, StFX
Liz Chisholm	Councillor, Town of Antigonish
Lucille Harper	Executive Director, Antigonish Women's Resource Centre
Layla Khalil	StFX Enterprise Development Centre
Madonna MacDonald	Vice President, Community Health, GASHA
Mary MacLellan	Councillor, Municipality of the County of Antigonish
Mary McCarron	Antigonish Chamber of Commerce
Owen McCarron	Councillor, Municipality of the County of Antigonish
Sean Day	Town Planner, Town of Antigonish
Sue McNeil	Interim Director, StFX Enterprise Development Centre

#### Logistics Sub-Committee

Dr Minoli Amit  
David MacKenzie  
Mary McCarron  
Lars Hallstrom  
Madonna MacDonald  
Sue McNeil  
Kristen Conway  
Layla Khalil

#### Content Sub-Committee

Liz Chisholm  
Mary MacLellan  
Ben Chisholm  
Charles Gaines  
Frank Gallant  
Lucille Harper  
Jean Crosby

**Project Facilitator, Brian G. Segal, President & CEO, Antigonish Area Partnership**

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### ANTIGONISH 2020 FORESIGHT BUDGET

Advertising	<b>Contributed</b>
Information and Communications	\$ 3,000
Venue	<b>Contributed</b>
Sundries	\$ 500
Travel	\$ 400
Panel & Speaker — Fees & Expenses	\$ 10,250
Food & Amenities	<u>\$ 4,200</u>
<b>Sub-Total (net)</b>	<b>\$ 18,350</b>
HST	<u>\$ 2,753</u>
<b>Total including taxes</b>	<b>\$ 21,103</b>

#### **Financial Partners:**

Province of Nova Scotia (Service Nova Scotia and Municipal Relations)  
Town of Antigonish  
Municipality of the County of Antigonish  
Antigonish Harbour Pat's B&B  
Antigonish Area Partnership

#### **Media Sponsors:**

The Casket  
East Nova Business Report  
CJFX  
101.5 The Hawk  
Eastlink Cablevision Antigonish

#### **Venue and Amenities Sponsors:**

St. Francis Xavier University  
Guysborough Antigonish Strait Health Authority

**We gratefully acknowledge the support and encouragement of Hon. Angus MacIsaac,  
MLA for Antigonish, Deputy Premier, Province of Nova Scotia.**